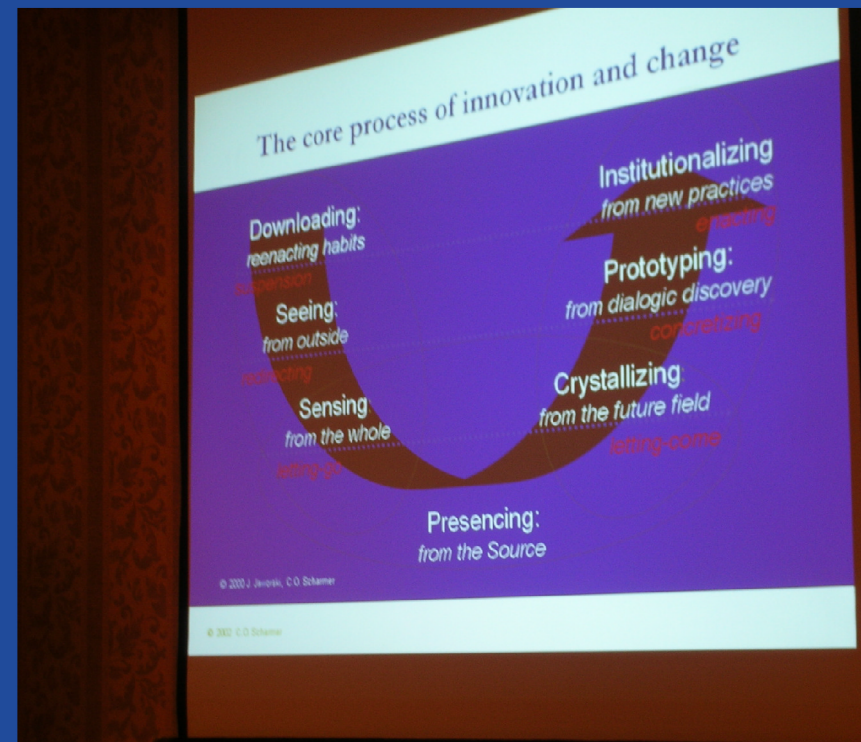


AME Brings You

Leadership for Cultural Change

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15-week Blended-learning Program

A committed and passionate CEO is critical to process excellence. As a leader, you know it is up to you.

The Leadership for Cultural Change Program helps you define a new organization culture. That means you can accelerate process gains and move to a culture of continuous improvement.

The Association for Manufacturing Excellence (AME) has been a leader in process awareness and education for almost 25 years. We educate leaders and practitioners about lean tools and continuous improvement strategies. Now we offer you leadership training to take the critical next step.

One of the challenges of process improvement is the inability to hold gains. Sometimes, in the rush to implement proven programs and techniques, it is easy to lose sight of the long-term benefits -- a culture of disciplined, process learning.

Leaders must change their organizations from ones that use 'tool knowledge' to ones where daily practice results in sustained process excellence. Picture a culture transformed by observant, collaborative employees who serve as problem solvers across the enterprise!

AME'S SOLUTIONS FOR YOU

- Learn and optimize personal leadership skills and competencies.
- Adapt and model behaviors that encourage your employees to operate with greater initiative and accountability.
- Help your employees create a culture of sustained learning and growth. Business performance will follow.

LEADERSHIP FOR CULTURAL CHANGE

This 15-week, blended learning program offers you self-learning, seminars, web-based training, and a personal coach. Methods focus on overcoming resistance and instilling a vigorous culture based on trust.

You will learn how to cultivate active partnerships with employees that stimulate innovation and support genuine change.

The LCC Program equips you, as a leader, to transform your business. You will assess your current business culture, define a new culture, and plan for a sustained cultural change. You will work with a personal, professional coach who will help identify and support your change plans.

PROGRAM BEGINS FEBRUARY 2007

Apply today. Create a culture of innovation that demands high quality, delivers extraordinary value, and strives for continuous improvement! The LCC Program will equip you to drive the cultural change you seek.

REACH DEEP WITH LCC TO TRANSFORM CULTURE

